



# Embedding a single source of truth when Community Tensions are High

Superintendent Paul French





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Big One Road 11 24

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TIMPSON  
Great Service By Great People

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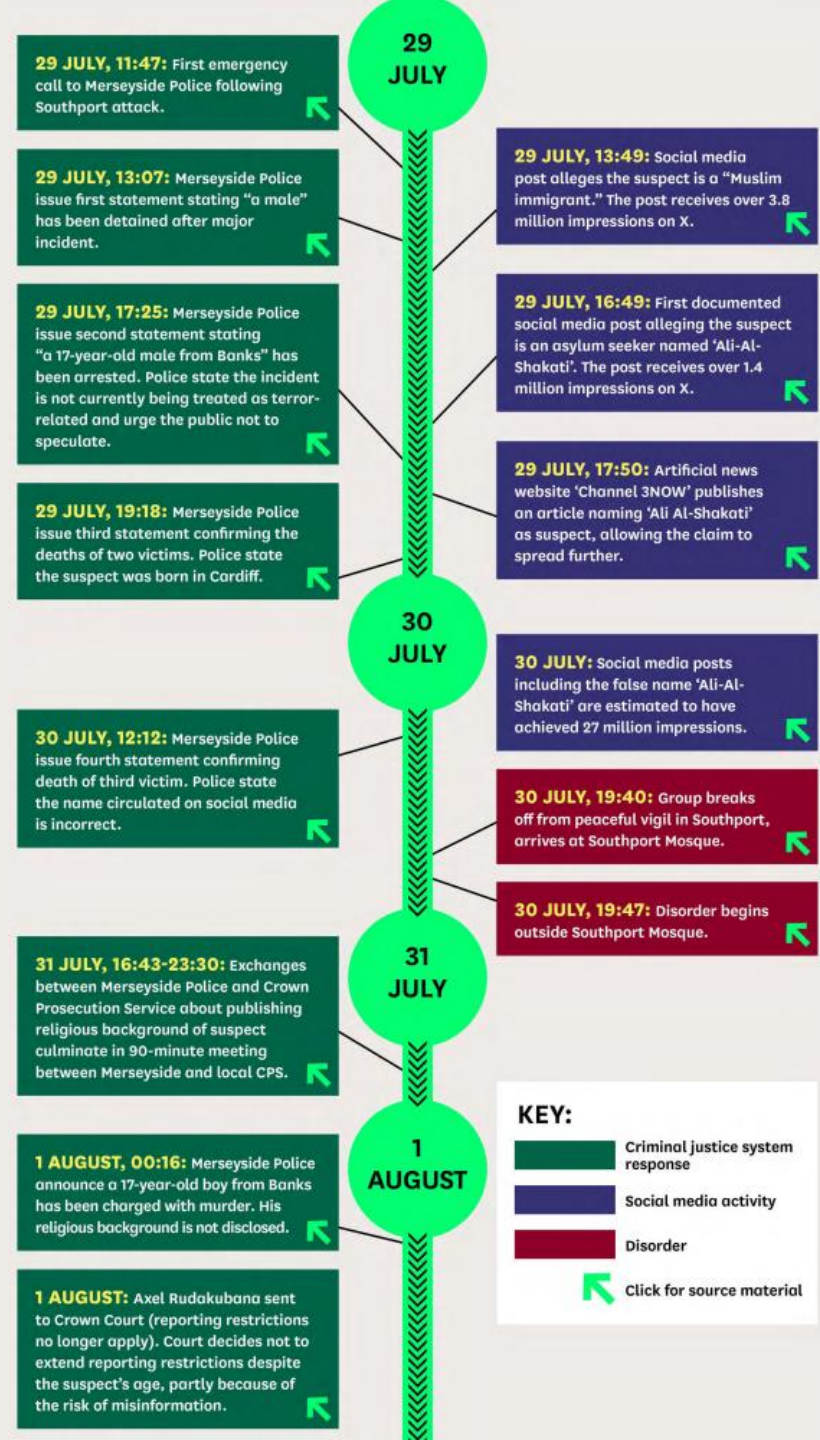
**Europe Invasion** @EuropeInvasionn

**BREAKING**

A man attacked a nursery in Southport and stabbed 6 children. Multiple ambulances attended the scene. 1 child died. The attacker is alleged to be a Muslim immigrant.

**SOUTHPORT** - If this is true, then all hell is about to break loose.

Southport Stabbings suspect, **Ali-Al-Shakati**, was on MI6 watch list and was known to Liverpool mental health services. He was an asylum seeker who came to UK by boat last year.



Saturday 3<sup>rd</sup> August 2024





# Social Media



Facebook



Messenger



Instagram



WhatsApp



X

Monday 5<sup>th</sup> August 2024

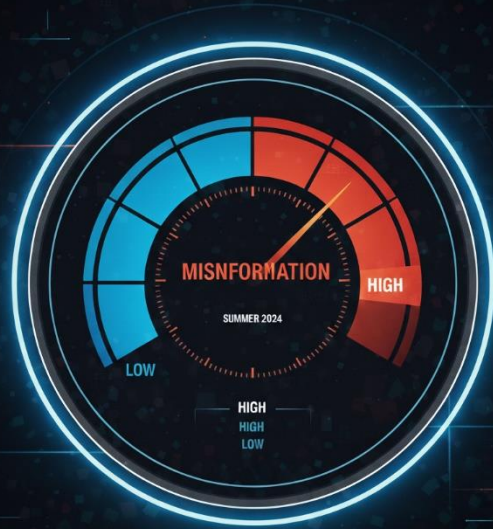


**Monday 5<sup>th</sup> August 2024**



**Monday  
5<sup>th</sup> August 2024**



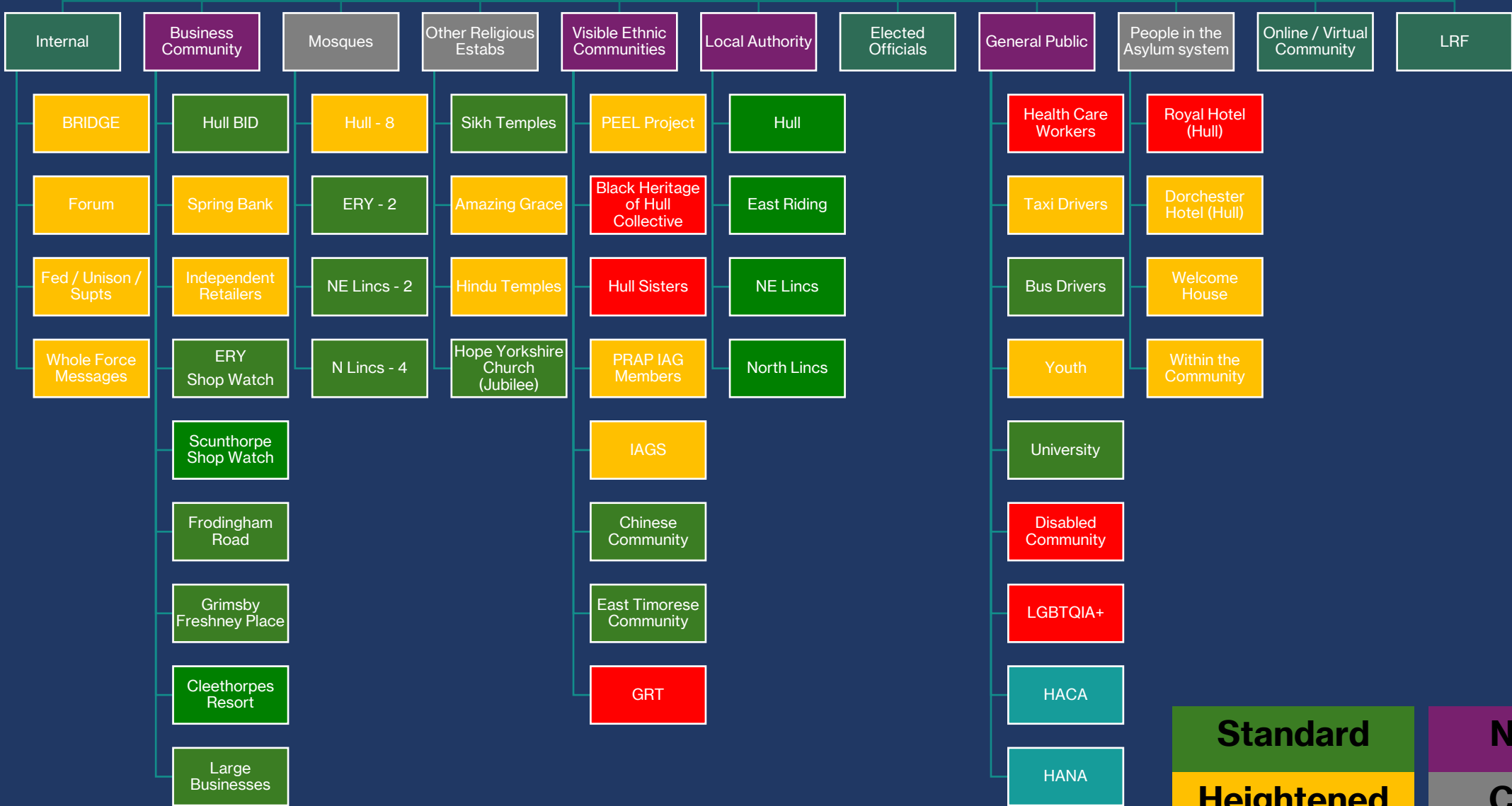


# Our challenge

- No accurate view of trusted KINs or gaps
- Manual effort to maintain
- Stored locally and not shared
- Engagement activity often duplicated
- Become quickly outdated
- Limited accountability



# Stakeholder Map



Standard	NPT
Heightened	CSU
Priority	SILVER

# Why My Community Alert?



252,766  
visited



58,539  
surveys



67,700  
users

percentage of houses visited

41%



# Trust in the system

- 91% Tend to trust direct messages compared to >31% on social media
- 49% have taken action or messages prevented a crime occurring.
- 22% said their confidence that the police listen to and understand their concerns has increased since joining



# Addressing Disinformation



Message from Assistant Chief Constable Thom McLoughlin

Assistant Chief Constable Thom McLoughlin said: "We are aware of speculation currently circulating on social media in connection with reports of a protest due to take place in Scunthorpe today.

"At this moment whilst we haven't received any information to substantiate the reports of the protest taking place however, we will have officers in the area to provide reassurance and swiftly deal with any concerns or emerging issues in the area.

"I would urge anyone with any concerns to please speak to officers who will be able to assist."



Neighbourhood Policing Update - Scunthorpe Town Centre 06/08/2024

1130HRS 06/08/2024

We are aware of a lot of information circulating on Social Media relating to disorder which is apparently taking place in Scunthorpe.

We would like to reassure our communities, businesses and visitors of Scunthorpe that we are **not seeing any protesting or disorder taking place across Scunthorpe Town Centre** so far today - this information appears to be false.

We have local officers patrolling the town centre and surrounding areas to ensure everyone has a safe and reassuring afternoon in Scunthorpe Town Centre.

Best wishes

Your local North Lincolnshire Neighbourhood Policing Teams



Message Sent By

Paul French

(Humberside Police, Superintendent - Neighbourhood Policing South Bank, Humberside)



# Reassuring Communities in the aftermath



Information ahead of planned peaceful protest in Hull this weekend

Message from Assistant Chief Constable Mike Walker:

We have been made aware by organisers of both a planned peaceful protest and counter protest in Hull City Centre, this Saturday 5 October.

Officers are in regular contact with those involved in organising the event to ensure that disruption to the public and businesses is minimised.

Whilst we have no intelligence to suggest any disorder will take place, you will see extra police presence in Hull throughout the weekend, both to offer reassurance but also to respond to any emerging issues and deal with these swiftly.

However, this weekend I still encourage people to please come and enjoy all that Hull has to offer. If you are planning to visit Hull Fair, taking a trip to the shops, or socialising in the city centre, please continue to do so. Our teams will be there to help keep you safe.

Arrests are ongoing for the outstanding suspects from the disorder that took place in August, and we will continue to do everything in our power to bring those involved before the courts.

If you have any concerns, please speak to us. Whether it be speaking to officers when you see them out, by calling our non-emergency number 101, or 999 in an emergency, or by visiting your local station to speak with the community team – we want to hear from you.

If you also have any information about anyone involved in the disorder on Saturday 3 August, please get in touch either by calling 101, quoting Op Executive.



Message Sent By  
Community Safety Unit



Peaceful Protest- Hull

Officers are currently deployed in Queen Victoria Square as a part of a planned peaceful protest this afternoon, Saturday 5 October.

Officers are in attendance in order to allow people to go about their lawful business and to protect the right of individuals to take part and exercise their right to peaceful protest.

The roads in and around the area remain unaffected at this time and we are liaising with representatives from all sides to address any concerns.

We are committed to fulfilling our duty to protect the human rights of all the groups and individuals with an interest in this situation.



Message Sent By  
Community Safety Unit



Peaceful Protest- Hull

We can confirm that the planned peaceful protest this afternoon, Saturday 5 October in Queen Victoria Square has now come to a conclusion.

Officers would like to thank members of the public for their patience whilst allowing those in attendance to take part and exercise their right to protest.

As a part of the protest, one man was arrested on suspicion of a racially aggravated public order offence.

Members of the public will continue to see extra officers in Hull throughout the weekend, both to offer reassurance but also to respond to any emerging issues and deal with these swiftly. If you have any concerns, please speak to us.



Message Sent By  
Community Safety Unit



Moving ahead...



# Questions

